



Montecito Sanitary District

1042 Monte Cristo Lane
Santa Barbara, CA 93108

A Public Service Agency

Phone: (805) 969-4200
www.montsan.org

BOARD PACKET

For the Regular Board Meeting of

Thursday, September 14, 2023

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AGENDA

For the General Meeting of the Board on:

September 14, 2023

The regular meeting of the Governing Board will begin at **8:30 a.m. on September 14, 2023** at the Palm Park Beach House recreation center located at 236 East Cabrillo Boulevard, Santa Barbara, CA 93101.

The public may attend the meeting in person as remote participation will be unavailable.

1. CALL TO ORDER

A. ROLL CALL

B. PLEDGE OF ALLEGIANCE

C. PRESIDENT'S REPORT

D. AGENDA CHANGES/DELETIONS

2. PUBLIC COMMENT

Public comment on items not on the agenda is **limited to 3 minutes** and is at the discretion of the Board President. For further instructions, see please see [Instructions for Public Comment](#) on the District's website.

3. REGULAR BUSINESS

A. STRATEGIC PLANNING RETREAT

It is recommended that the Board:

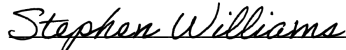
- i) Meet to develop and discuss the District's Strategic Plan along with Staff and Legal Counsel; and
- ii) Take such additional, related action that may be desirable.

4. ITEMS FOR FUTURE AGENDAS

The next regularly scheduled Board meeting will be held on September 28, 2023 at 12:00 pm.

5. ADJOURNMENT

This agenda was posted on the District website, and at the Montecito Sanitary District Bulletin Board in accordance with the requirements of the Brown Act. Attested by:



Stephen Williams
District Administrator/Clerk of the Board

ADA – The Americans with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in, or denied the benefits of, the District's programs, services or activities because of any disability. If you need special assistance to participate in this meeting, please contact the District Office at 969-4200. Notification at least twenty-four (24) hours prior to the meeting will enable the District to make appropriate arrangements.



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MONTECITO SANITARY DISTRICT

STAFF REPORT – 3A

DATE: September 14, 2023
TO: Board of Directors
FROM: John Weigold, General Manager
SUBJECT: Strategic Planning Retreat

RECOMMENDATION:

It is recommended that the Board:

- i) Meet to develop and discuss the District's Strategic Plan along with Staff and Legal Counsel; and
- ii) Take such additional, related action that may be desirable.

DISCUSSION:

At its August 10, 2023 meeting, the Board determined the date of September 14, 2023 to develop its Strategic Plan. The retreat will be held from 830am to approximately 330pm and will be facilitated by Snider and Associates.

Location: Palm Park Beach House, 236 East Cabrillo Boulevard, Santa Barbara, CA 93101

The agenda for the Strategic Planning Retreat may be found in Exhibit A.

ATTACHMENTS:

Exhibit A: MSD Strategic Planning Retreat Agenda

**MONTECITO SANITARY DISTRICT
STRATEGIC PLANNING RETREAT
(September 14, 2023)**

8:00 Continental Breakfast

8:30 Welcome and Public Comment – Woody Barrett, President

Purpose of the Workshop and Introduction of the Facilitator and Recorder – John Weigold, General Manager

Role of the Facilitator, Recorder, Participants and the Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introduction of the Participants

Montecito Sanitary District Mission Statement

Identify Core Values/Guiding Principles for Montecito Sanitary District

What Are Montecito Sanitary District’s Strengths and Accomplishments in the Past Year?

What Are Montecito Sanitary District’s Current Internal Weakness/Challenges?

What are the External Factors/Trends (e.g., economic, political, technological, social and environmental) that Will/Might Have an Impact on the Montecito Sanitary District in the Next Three Years:

- **Positively (opportunities)?**
- **Negatively (threats)?**

Identify Three-Year Goals (what the Montecito Sanitary District needs to accomplish)

- **Brainstorm Goals in Small Groups**
- **By Consensus, Select 4 or 5 Goals in Large Group**

Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date within 6 months to update the strategic plan)

Summary of the Workshop and Closing Remarks

3:30 Adjourn

The retreat will begin promptly at 8:30 a.m. There will be breaks, including for lunch. Please limit use of cell phones and computers to the breaks and do not schedule conference calls or meetings during the workshop.